



Microsoft Power BI best "remedy" for leading pharmacy chain in Europe

Dr. Max is one of the largest pharmacy chains in the Central Europe. In every country where they are active, Dr. Max is dedicated to improving the level of health care available by guaranteeing access to a broad assortment of medicines and pharmacy services.

"Guaranteeing the highest level of service and products to our customers are the same qualities we expect from both the technology and the Partners we choose. In achieving our goals technologically, Power BI proved to be the best medicine and right after that, conversations with EBIS and their experience allowed us to trust them as our Partner in this journey.

Now looking back we are profoundly satisfied with the cooperation with EBIS. The professional approach, scrupulous and consistency in performance have met all our expectations. It is hard to find a partner who approaches projects with such great commitment."

Sebastian Gonet – *CFO / Board Member*











At a glance

Customer:

Dr. Max Group

Website:

https://www.drmax.eu/

Customer size:

Large (1001 - 5000 employees)

Country:

EU

Industry:

Pharmaceuticals

Products and services:

Broad assortment of medicines and pharmacy services

Summary

First challenges

"It all started with the complexity of our business and the complicated logic that had to be reflected in Power BI. We decided to find an external partner with a lot of know-how to help us with this. One of the first challenges we posed to EBIS was a problem with a specially calculated indicator for a cross-selling report. This was like a qualification test for the EBIS team - from that point on we moved on together."

Keep moving on with improvements

"As the work progressed, there was a need to lower the refreshing time of data model. The model was based on files deposited on SharePoint and their transformation was only p ossible through Power Query. It became a new requirement and priority to upgrade this process.

Based on EBIS' experience, we decided to migrate the model to a Microsoft Azure environment, as they recommended. This still allowed us to use SharePoint for dataflows processes. The outcome of this change was then the ability to apply new transformation to SQL and Power Query which futher reduced the model refresh time."





EBIS Managed Service - Benefits of cooperation

"The activities I mentioned earlier opened the way for us to create new reports in the areas of sales, warehouse, purchasing, commission systems, without worrying about optimizations.

Thanks to some tools as the use of metadata translation mechanism and the creation of predefined report skins (themes), we have internally unified our reports.

Cooperation with EBIS allowed us to extend our horizons, to enter a higher level in reporting our daily work. In addition to the ongoing implementation tasks, we were also able to count on additional knowledge transferred to us through workshops but also through daily meeting, including ad-hoc ones."

Sebastian Gonet CFO / Board Member





